

## Face Credit Consultancy Ltd

A Tribute to Credit Management



### A Tribute to Credit Management



• Who am I?

My Career to date

- Why I love Credit
  - Huge impact on business growth
  - Role Diversity

## A Tribute to Credit Management



• Specialist role

Not for everyone

Never overlook or underestimate

# A Tribute to Credit Management FACE CREDIT OUT OF THE PROPERTY OF THE PROPER

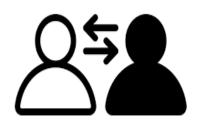


The impact of the humble Telephone call

Why are they so important?

### A Tribute to Credit Management





Two-way conversation



Clarifies Misunderstandings



Gathers Information



Clear Planning



Builds Relationships



Difficult to say no



Maximises Cash

#### Summary



1. Diverse, challenging, and rewarding role requiring broad skills

2. Never underestimate its importance or under resource

3. The phone call is fundamental to collecting cash.





# Questions